



JACK ZWALD



FOR RANCHO CORDOVA
CITY COUNCIL

The Rancho Cordova
**Emergency Response
and Resilience Plan**

The Rancho Cordova Emergency Response and Resilience Plan



“ Recent events have shown that we are unprepared for a major emergency. If elected, I will implement this plan to keep you and our first responders safe, help families and businesses survive financially and thrive again after the threat has passed, and ensure that your city government works for you. ”

Public Safety

Build a Personal Protective Equipment Stockpile in Rancho Cordova

- Create a stockpile of masks, respirators, face shields, gowns, gloves, and other personal protective equipment so our police officers, fire fighters, ambulance workers, and other first responders can do their jobs safely.
- Regularly check equipment, repair damaged equipment, and replace expired gear to ensure readiness.
- Create sanitization procedures for PPE that can be reused to extend the lifespan and supply of essential equipment.

Improve Emergency Medical Services for Rancho Cordova Residents

- Most residents of Rancho Cordova live nearly a half an hour away from the nearest emergency room. The construction of a hospital with an emergency room in Rancho Cordova will be a long-term priority.
- In the short-term, the city should identify locations in the city that can serve as alternate care sites, pre-negotiate emergency lease terms, and develop a plan set up quickly to address emergencies.
- Working closely with the county Department of Public Health, the California Governor’s Office of Emergency Services, and local EMS providers to foster clear communication and planning will allow for swift and decisive response to fast-moving emergency situations.

Implement Community Paramedicine to Make Rancho Cordova Safer

- Community paramedicine is an innovative new form of community healthcare that authorizes highly trained and licensed paramedics to provide healthcare within their communities, which have already returned strikingly positive results where programs have been tested.
- There are a number of practices authorized within community paramedicine that apply to emergency situations, including post-discharge followup to ensure that patients receive the care they need after a hospital stay and transporting patients to destinations other than emergency rooms if emergency treatment is not needed.
- A number of large counties including Los Angeles and San Francisco have changed their policies to allow for alternate destination transport for non-COVID patients, easing the staggering burden on emergency rooms.
- Working with the local EMS Agency to authorize community paramedicine will create a stronger healthcare system for our community both during a crisis and moving forward.

Economic Assistance

Relief for Families

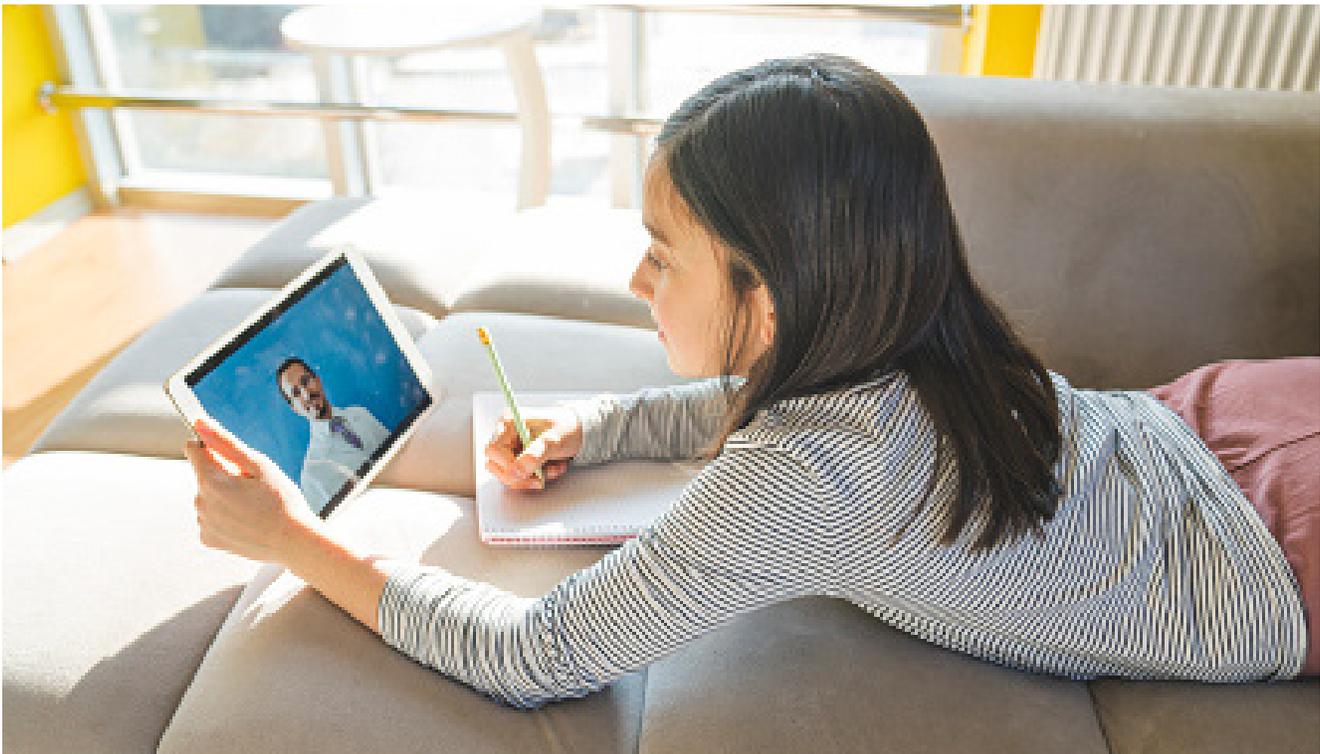
- Immediate freezes on city collections of fines, fees, and other payments and fair repayment plans following the emergency.
- Prevent termination of utility services during the emergency.
- Develop covenants with retailers to maintain access to essential goods to ensure every family can get what they need.
- Expand high-speed broadband access to every home in Rancho Cordova so more families can easily work and learn from home.

Relief for Business

- Suspend collection of the city's additional sales tax for the duration of the emergency.
- Move the city's financial assets into community banks with provisions that they lend to businesses and entrepreneurs in the city during the good times and offer payment assistance to local businesses during emergencies.
- Halve the home business permit permanently and offer a 12-month fee holiday following an emergency.

Kickstarting the Economy

- Business license fee and employee permit fee holidays for 12 months following an emergency.
- Reducing or eliminating permit fees across the board to spur growth and get people back to work.
- Creating partnerships between the city, local school districts, colleges, labor, and business to get students and displaced workers the skills they need to thrive.
- A citywide business plan competition in partnership with the Chamber of Commerce that would provide seed money to the entrepreneurs with the best plans.





Good Government

Communications Plan

- A clear plan is needed outlining who is responsible for getting information to our community and by what means.
- This plan must include specific outreach plans to all congregations and houses of worship, congregational living facilities, veterans' organizations, and youth organizations including sports leagues.

Support for Seniors and the Most Vulnerable

- Partner with civic organizations to ensure that meals and household goods are delivered to seniors, people with disabilities, and those in high-risk groups.
- Put non-essential city staff to work at aid stations, food banks, and other critical infrastructure.
- During an election, work with the County to ensure that seniors, people with disabilities, and those in high-risk groups can have their ballot collected safely without having to leave their home.

Financial Management Task Force

- Designate city staff from affected departments to serve on a body that will assess what federal, state, local, and philanthropic funding is available and secure Rancho Cordova's fair share.
- Leverage these sources to pay for staff time, equipment, and other material critical to the emergency response and limit the city's financial liabilities.

Paid for by Jack Zwald for Rancho Cordova City Council 2020 (FPPC# 1419404)
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